



HOEKSTRA



HOEKSTRA TIMELINE

1928

John F Hoekstra opens Hoekstra Truck Equipment.

1940

Expands product offerings, becoming a Superior Bus Dealer and entering the school bus industry.

1964

Alfred Hoekstra, John F Hoekstra's brother, acquires the business.

1973

Moves business to 36th St. location.

1978

Expands product offerings further, becoming a StarTrans Dealer, entering the shuttle bus industry.

1979

John Hoekstra, Alfred's son (named after his great uncle the founder John F. Hoekstra) acquires the business.

1980

Superior Bus is liquidated, and becomes a Thomas Built Buses dealer, representing the West Side of Michigan.

1997

To meet the needs/specifications of MDOT's and the customers they serve, Hoekstra becomes an Eldorado Dealer.

1999

Hoekstra Transportation is formed, a subsidiary of Hoekstra Truck Equipment. Hoekstra Transportation includes school bus and shuttle bus sales, service and parts.

2000

Opening of third Hoekstra operation in Grand Rapids, MI to house the West Side of Michigan school bus and shuttle bus operations. Hoekstra Transportation is awarded Thomas Built Buses Dealer of the Year.

2001

To meet the growing demand for commercial vans, Hoekstra becomes a Freightliner Sprinter Dealer.

2012

Mark and Tom Hoekstra, John Hoekstra's sons, acquire business.

2013

Allied Specialty Vehicle (ASV), now REV Group, purchases Eldorado, allowing Hoekstra's shuttle bus division to expand... their product offerings to include the Federal Coach, Goshen Coach, Champion Bus, Collins Bus, and World Trans shuttle bus brands.

2016

Opening of Rentals Division to satisfy growing requests to rent 8 - 28 passenger commercial vans and shuttle buses.

2018

Acquires Mobility Transportation Services, expanding the shuttle bus product offerings further and becoming a MobilityTRANS, BraunAbility and Revability by VMI dealer.

2020

Acquires B&B Truck Equipment in Byron Center

2023

Opening of Mercedes-Benz Van Center - Grand Rapids.

2024

Hoekstra merges with The Bus Center Family of Companies.



PRESENT DAY HOEKSTRA COMPANIES





**MICHIGAN'S LARGEST SCHOOL, COMMERCIAL, PUBLIC,
& MOBILITY TRANSPORTATION RETAIL DEALER**



ABOUT HOEKSTRA TRANSPORTATION

ANNUAL REVENUE: \$115MM

TOTAL EMPLOYEES: 75

Grand Rapids: 55

Troy: 20

OPERATING FACILITIES:

3741 Roger B Chaffee, Grand Rapids, MI 49548

• 24,000 sq. ft.

555 Oliver St., Troy, MI 48084

• 19,000 sq. ft.

Body Shop – 260 36th St. SE, Grand Rapids, MI 49548

• 20,000 sq. ft.

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PRODUCT SEGMENTS INCLUDE

SCHOOL TRANSPORTATION

- Thomas Built Buses

COMMERCIAL AND PUBLIC TRANSPORTATION

- Forest REV
- Champion
- MTS
- Braun

MOBILITY TRANSPORTATION

- Optimal
- VMC
- CARGO AND PASSENGER VAN TRANSPORTATION
- Freightliner Sprinter Van

hoekstratransportation.com



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**Michigan's Trusted Source for Commercial Truck Equipment,
Accessories, Installation, & Custom Fabrication**



ABOUT HOEKSTRA EQUIPMENT

ANNUAL REVENUE: \$13M

TOTAL EMPLOYEES: 23

OPERATING FACILITY:

260 36th St., Grand Rapids, MI 49548

- 28,000 sq. ft.

PRODUCT SEGMENTS INCLUDE

Truck Bodies

- CM Truck Beds Switch-N-Go, Rugby, Reading, Knapheide, and Voth.

Snow Removal Equipment

- Western: Plows, Salt Spreaders
- Arctic: Back Blades

hoekstraequipment.com



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**A LEADING PROVIDER FOR COMPLETE & EFFICIENT,
SCHOOL BUS FLEET MANAGEMENT**



ABOUT HOEKSTRA LEASING

Founded in 2011. Today, over 120 buses are on the road every day in Michigan that are completely maintained by Hoekstra Transportation.

OUR MARKET SEGMENTS INCLUDE

- Public Schools
- Private Schools
- Charter Schools

BENEFITS OF LEASING WITH HOEKSTRA LEASING

- Fully Trained & Experienced Technicians
- Predictable & Fixed Costs
- Provides a Bus Replacement Solution
- Reduced Need for Spare Buses
- Assurance in the Event of an Accident
- Flexible Fleet Modification
- Eliminates Downtime
- Available Loaner Buses
- Eliminates the Need for Resources Necessary for Full Repair Facility





CUSTOM FABRICATION & ACCESSORIES FOR COMMERCIAL VEHICLES
HEAVY-DUTY – TRUCK – FABRICATION



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Mercedes-Benz
Van Center - Grand Rapids



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HOEKSTRA

